

FUND-RAISING/PUBLICITY OBJECTIVES FOR THE WOMEN'S PLACE

FUND-RAISING OBJECTIVES

Financial independence is one of the present aims of the Women's Place. To help us reach this goal the following are the fund-raising objectives for the Women's Place during the next 6 months:

- (1) Funding proposals will be sent to : Nuala Kennell  
Council for the Status of Women  
National Social Services Board  
Southern Health Board.
- (2) Women's Groups and Organisations in U.S.A., Britain and elsewhere will be contacted and asked for donations.
- (3) Fund-raising ventures will be held at least every three months e.g. Flag Day, Jumble Sale etc. Some of these events will be run in conjunction with the School and Resource Centre, as for example the Auction on 7th June, and the share in takings distributed between the 5 projects on an equal basis. Other ventures will be run solely by the Women's Place e.g. Flag Day (early July), and events held around Feminist Book Fortnight June 7th - 21st.
- (4) There will be a monthly Women's Social held in the Windsor Hotel from 16th May onwards. The Women's Place will have a 50/50 share in takings with Lesbian Line.

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- (5) Women using the Centre will be asked if they wish to contribute money on a continuous basis through a system of Standing Orders.
- (6) A series of Saturday Talks will take place in the early Autumn. There will be a charge for women attending these talks.
- (7) Through advertising we hope to increase usage of rooms for rental.
- (8) We intend to install a Collection Box in the Women's Place, thereby giving Tourists and Visitors an opportunity to make donations.
- (9) A kettle will be bought for the purpose of selling tea and coffee to women using the Centre.

PUBLICITY

The importance of publicity cannot be underestimated. If we want to increase usage of Women's Place we must have an effective advertising drive. Many women in the Cork area are not aware that the Women's Place exists. Therefore we must publicise it as widely as possible.

Posters/leaflets outlining facilities offered by the Women's Place, plus room rental rates, will be distributed to various groups and organisations throughout Munster. Posters will also be displayed in such public places as Community Centres, Employment Exchange, Libraries, Shopping Centres and anywhere else where large numbers of women gather.

We plan to use our media contacts as much as possible to promote the Women's Place because this is the most effective method of advertising. It is intended to place an advertisement in various publications e.g. Disarm. In those publications where the cost would be too high to do this an article on the Centre would be a better idea.

The forthcoming Feminist Book Fair is an example of an event which we plan to utilise to the fullest to advertise the women's Place.

The above listed objectives for fund-raising and publicity are by no means final but merely a framework around which to build further ideas.