

## Evaluation Structure – National Museum of Ireland Artist in Residence 2018

### Purpose of the Residency

- To facilitate Róisín de Buitléar to spend time with the collections and to engage with audiences on a programme of events/projects drawing inspiration from the exhibition 'Caution! Fragile Tradition in Transition' and from the collections covering the Museum's four sites.

NMI Objectives <i>What are we trying to achieve from the Residency?</i>	Indicators of Success	Evaluation Methods	Who will we collect information from?
To identify audiences who would be interested in working with an Artist in Residence.		Interviews: in person and over the phone	10 members of staff ranging across the Museum
	% of diverse audience groups	Evaluation forms from each event	Members of the public who have participated in Residency related events
	% of new visitors to the Museum	Data pulled from web and social media interaction	Bookings Office/ Marketing
	Participation figures	Surveys/questionnaires (structured around basic audience profiling)	Members of the public who have participated in Residency related events
	% of new email sign ups	Mail chimp data/Bookings Office Data	Bookings Office
	Online engagement	Evaluation of the interaction with social media posts and web access to dedicated Residency Pages	Marketing/IT department.

To explore models of learning that involve Róisín working with a range of different audiences, using the collections as inspiration for their collaboration.	Forms of Engagement	Evaluation forms from each event	Families who participated in events
		Bookings – analysis of wide range of data collected: Range of audiences, age range etc.	Public who participated in events
		Surveys/questionnaires (structured around basic audience profiling)	Culture Club
		Interviews: in person and over the phone	NCAD students
		Input of figures from Monthly reports	Education monthly reports
		Data pulled from web and social media interaction	Marketing/IT department.
		Data collected in Monthly reports	Education monthly reports
To highlight the rich glass making tradition in Ireland and the role played by glass artists in Ireland and beyond in keeping this tradition alive;	Participation at local, national and international levels	Guest books from Caution Fragile Exhibition (4 in total)	Róisín de Buitléar
		Photographic evidence	Róisín de Buitléar: Artist in Residence Feedback
	Feedback	Feedback from evaluation forms	Glass symposium speakers
	Exhibition interaction/time spent in space	Exhibition observation	Attendants
To explore how the residency can leave a	Exhibition response	Future programming	Education Dept. and Curatorial Dept.

legacy that could make a lasting difference to glass making in Ireland.	Mailchimp interaction with specific topics (i.e.) glass		Bookings Office
			Artists involved in events and exhibition
	Visitor footfall	The amount of visitor numbers for the duration of the exhibition	Marketing
Life-long learning principle and acknowledge that participation in Museum experiences can enrich people's growth and development and overall wellbeing at all stages of their lives.	Forms of Engagement	Feedback from teachers during workshop	Primary (St Gabriels) & Post Primary (Hansfield)
	Diversity of participants	Beady Pocket Project Feedback – audio	Partners (Pavee Point, Claire Halpin etc.)
	Observation	Photographic evidence	
			Guest books from Caution Fragile Exhibition (4 in total)
			Project Team
To facilitate the public to create cultural meaning in spaces where they can share and connect views, ideas and feelings with others.	Participation figures	Data collected in Monthly reports	Beady Pocket Project Participants
	Recorded engagement and interaction	Film and audio documentation	Project Team
	Online engagement	Data pulled from web and social media interaction	Marketing and the IT Departments.
To provide a studio space for Róisín to practice as a glass artist where she can	Feedback from Róisín and	One to one interviews	Róisín de Buitléar

exchange with other artists and communities etc.	participants of the Residency		
		Surveys	Residency participants (i.e) Wihelm Vernim, Museum staff, families, local communities, Beady Pocket Project participants etc.

#### Key Evaluation Methods & Sources:

1. Evaluation sheets from events
2. Caution! Fragile visitor books (4 in total)
3. Questionnaires/Surveys
4. Data pulled from web and social media interaction
5. Data collected in Monthly reports
6. Feedback from teachers during workshops.
7. Beady Pocket Project Feedback – audio captured by AD
8. Interviews: in person and over the phone
9. Bookings – analysis of wide range of data collected: Range of audiences, age range etc.
10. Mail chimp data/Bookings Office Data
11. Museum Footfall report
12. Film and audio documentation
13. Interviews with wide range of Museum staff.
14. Exhibition observation (Attendant Interviews)
15. Róisín de Buitléar: Artist in Residence Feedback
16. Róisín de Buitléar: Social media response/interaction
17. Evaluation of the interaction with social media posts and web access to dedicated Residency Pages – analytics